

## Executive Summary

Funded by Derwen and Children in Need, Gwynedd Parents Carers provides a service for parents in Gwynedd who have caring responsibilities. The service was analysed using the Social Return on Investment (SROI) framework to understand the total value created for parents, children and health and social care agencies. Stakeholders were involved in this analysis providing us with an insight to what changes because of this service. The results demonstrate that significant value is created through the activities of Gwynedd Parent Carers by Carers Outreach.

**The result of £5.82:1 indicates that for each £1 of value invested, £5.82 of value is created.**

The success of this service is having the Field Officer available to support and advice on various concerns, but also the contact with other families was essential. That peer support was so valuable and was only possible because of the activities organised by Carers Outreach. Having an opportunity to see others going through similar experiences and that support network was so valuable to families.

This report is not about putting a price on everything, but allows us to demonstrate the value of having support for parents who are carers in Gwynedd, allowing us to see how we can create even more social value in the lives of people.

